

STEVE WINDOM
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PROFILE SUMMARY

A diverse background in design and internet technologies. Skilled in design, development, and implementation of client-side web design through extensive, hands-on experience in a deadline-driven work environment.

PROFESSIONAL EXPERIENCE

Current, Inc., Colorado Springs

2004 – Present

Senior Web Designer

Worked directly with internet marketing and merchandising to design web media for national retailer of personalized gifts and stationery.

- Designed UI and graphic layout of Colorfullimages.com, LillianVernon.com, ArtisticLabels.com and CurrentLabels.com
- Designed opt-in weekly and transactional email broadcasts
- Designed affiliate banner ads and Flash media
- Directed photography for web and email media
- Proficiency with HTML, CSS, javascript, SEO, FTP, and Wordpress
- Proficiency with Adobe Creative Suite applications
- Adobe Scene 7 Cloud Marketing dynamic personalization

Freedom Communications, Colorado Springs

2000 – 2003

Web Designer/Developer

Worked directly with marketing and sales to design and create client websites and online advertising. Specialized in internet multimedia applications.

- Designed and created commercial websites on Mac/PC Platforms
- Created multimedia content with Flash, 3D, QuickTime and QTVR

Achievement: Pikes Peak Advertising Federation “Addy Award” for Colorado Springs Economic Development Council CD_ROM

EDUCATION and TRAINING

Coursework in Computer Science, Pikes Peak Community College
Adobe Applications; Internet Applications; MS Office Applications; CSS, Flash
actionscript

Online technical courses for design, code, and photography